



## ESD-2008 Sponsorship Rates and Benefits

<b>CATEGORY OF SPONSORSHIP</b>	<b>Rate (Rs)</b>
<b>Platinum Sponsorship</b>	10,00,000
<b>Diamond Sponsorship</b>	7,50,000
<b>Gold Sponsorship</b>	5,00,000
<b>Delegate Kit</b>	4,00,000
<b>Lunch (Each Day)</b>	3,00,000
<b>Dinner (Each Day)</b>	500,000
<b>Tea (Inaugural and concluding session)</b>	1,00,000 each
<b>Tea per break (6 Breaks)</b>	75,000 each
<b>Exhibition Stalls (3m*3m)</b>	12,5000
<b>Advertisements in the conference brochure/ Abstract Book/Conference Proceedings</b>	
<b>Multicolor Back Page</b>	40,000
<b>Multicolor Back Inside Gatefold</b>	30,000
<b>Multicolor Front Inside Gatefold</b>	30,000
<b>Multicolor Full Page</b>	20,000



## **Sponsorship Benefits**

### **Platinum 10 lacs**

- 10 minutes speaking slot during Opening Ceremony
- 36 sq meter Exhibition stall (bear space)
- Free Conference registration for sponsor delegate (10 person)
- Full Page inside front cover Advertisement in Conference Brochure
- Advertisement in the DCET quarterly Newsletter in the edition preceding the conference.
- Prominent Display of logo on Conference Web Page with link to sponsor's website.
- Prominent display of logo on main banner
- Inclusion of sponsors items in Conference gift bag
- Company logo on collateral material
- Continuous mention throughout conference
- Prominent display of company banner in conference area.

### **Diamond Sponsor – 7.5 lacs**

- Free Conference registration for sponsor delegate (10 person)
- 18 sq meter Exhibition stall (bear space)
- Outside back Page Advertisement in Conference Programme
- Advertisement in the DCET Quarterly Newsletter in the edition preceding the conference.
- Prominent display of logo on Conference Web Page with link to sponsor's website.
- Prominent display of logo on main banner.
- Display of sponsors Banner in conference area
- Display of logo on conference print material/and collateral
- Continuous mention throughout Conference

### **Gold Sponsors – 5 lacs**

- Free Conference registration for sponsor delegate (5 person)
- 9 sq meter Exhibition stall
- Display of logo on banner
- Display of logo on conference material
- Display of logo on Conference web page with link to sponsor's website
- Full page color Advertisement in Program Guide
- Continuous mention throughout conference
- Display of sponsors Banner in conference area